

Business & Contact Information

BUSINESS NAME	Background Stories Co, DBA Background Stories
OWNER	Arlene Lydia Birt
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Certification Information

CERTIFYING AGENCY	CERT Program
CERTIFICATION TYPE	WBE - Women Business Enterprise
CERTIFICATION DATE	8/16/2021
RENEWAL DATE	8/16/2024
EXPIRATION DATE	8/16/2024
CERTIFIED BUSINESS DESCRIPTION	Information design, data visualization, visual storytelling to communicate complex systems, metrics and content. Visual communication consulting. Specialized in communicating social and environmental topics. Workshops on data visualization, how to tell stories with data, and how to connect audiences to complex information.

Commodity Codes

Code	Description
NAICS 541430	Graphic design services

Additional Information

SERVICE CATEGORY	Other Services
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